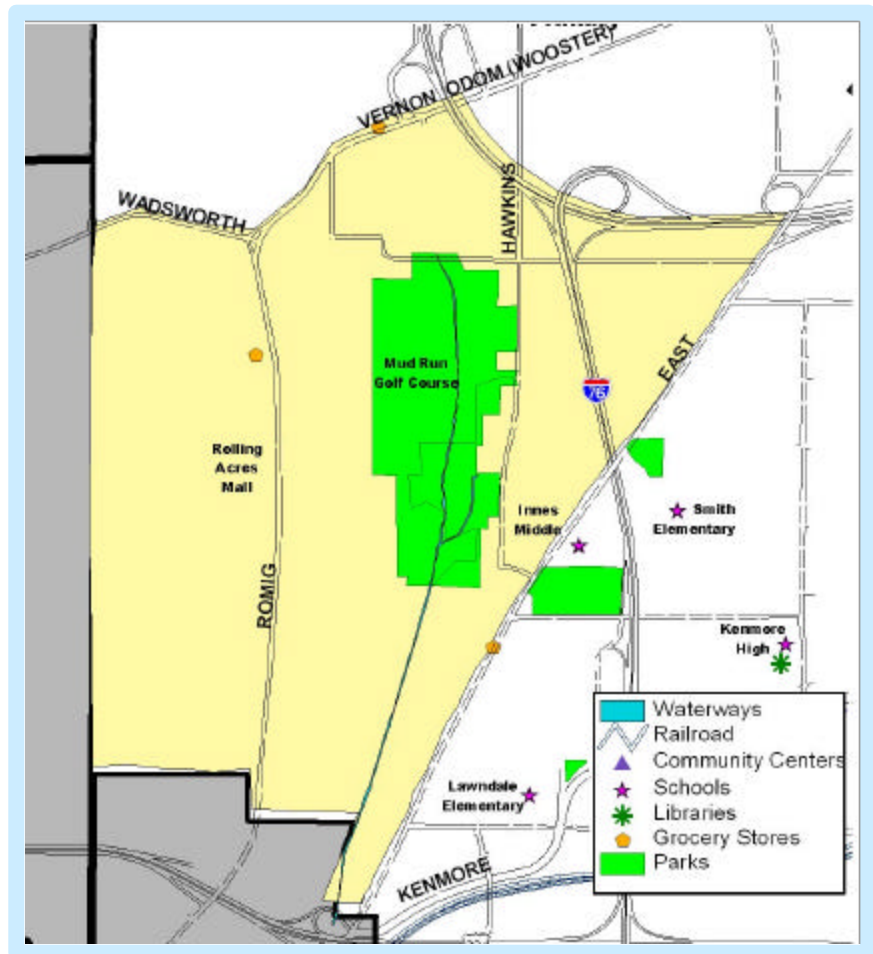




Rolling Acres

AREA OVERVIEW

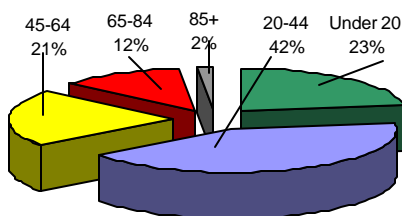
- Rolling Acres, at the southwestern border of Akron, has more undeveloped land than is typical of Akron neighborhoods.
- The Rolling Acres Mall and big box retail dominate Romig Road. East Avenue has mixed retail and residential use. Auto dealers, a grocery, and a mix of retail and office uses exist along Odom Boulevard.
- Although the Rolling Acres area is not thought of first as a residential area, proposals regarding the commitment of additional land to residential development are continually under consideration.
- The Mud Run Golf Course is in the center of the neighborhood.
- The largest residential areas are west of East Avenue.



AGE

- Young adults from 20 – 44 are the dominant age group.
- There is a lower percentage of children than in other City neighborhoods.
- The percentage distribution of older age groups matches the City.

2000 Rolling Acres Age Distribution



POPULATION

- The Rolling Acres population is small but growing.
- The area is three-fourths White, and one-fourth African-American and Other.
- Average household income is almost exactly the City average. The poverty rate is about six percentage points lower,

2000 POPULATION	Rolling Acres	AKRON
Population	2,414	217,088
White (1)	76%	67%
African-American (1)	20%	28%
% Change Total Population (2)	4.2%	-2.7%
Households	1,064	89,923
% Change in Total Households (2)	4.3%	-0.2%
Avg. Household Income (1999 \$)	\$41,467	\$41,240
Change Avg Hshld Inc (1999 \$) (2)	8.7%	12.9%
Persons in Poverty	259	36,904
% Change Persons in Poverty (2)	0.8%	-17.0%

(1) In the 2000 Census, over 95% of Akron's population defined itself as either White or African-American.

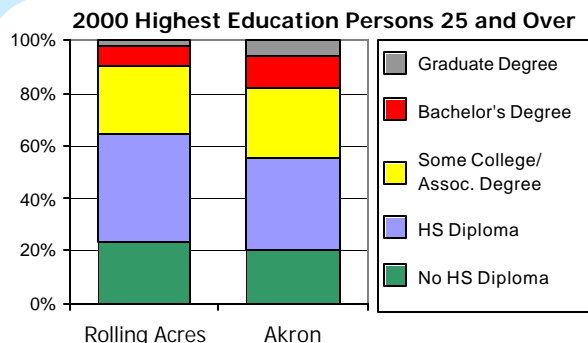
(2) Refers to 1990 - 2000 change.



Rolling Acres

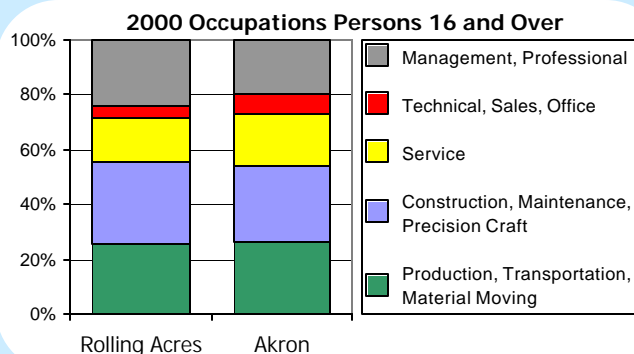
EDUCATION

High school graduates are the dominant educational group. A higher percentage did not finish high school, and lower percentages have college or graduate degrees as their highest educational attainment, than the City as a whole.



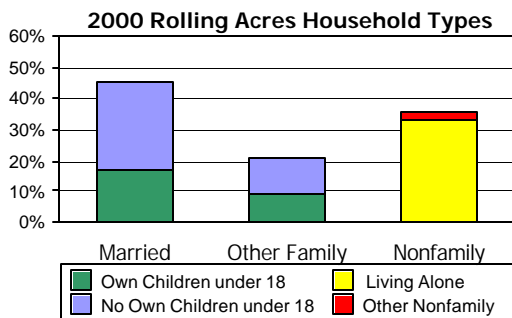
OCCUPATION

Rolling Acres residents are fairly representative of Akronites as a whole. They are slightly more likely to be in Service or Construction and Maintenance occupations.



HOUSEHOLD TYPE

- Rolling Acres households, whether headed by Married Couples or Singles, are more likely to have their own children under 18 living with them than are City households.
- Rolling Acres households are more likely than City households to be Married households, and less likely to be non-family households.



HOUSING

- Rolling Acres housing is newer than the City as a whole. It is among the leading neighborhoods in new housing construction.
- The neighborhood saw a large increase in percentage of renter-occupied properties. Percentages of owner-occupied units are about the same as the City as a whole.
- The average value of owner-occupied housing units appreciated about half as much as the City as a whole in the 1990s. Average value was 74% of City average value.

2000 HOUSING

	Rolling Acres	Akron
Total Housing Units	1,120	97,265
% Units Built 1980-2000	19.6%	9.4%
% Units Built 1940-1980	55.1%	55.9%
% Units Built Pre-1940	25.4%	34.7%
% Change Total Housing Units (1)	9.7%	0.9%
% Owner Occupied Units	52.4%	54.9%
% Change Owner-Occupied	3.0%	1.2%
% Change Renter-Occupied	13.4%	-1.2%
Avg Value Owner Occupied (2)	\$66,700	\$90,503
% Change Average Value (2)	16.3%	33.5%

(1) Refers to 1990 - 2000 change.

(2) Values adjusted to 1999 dollars.